

Become a **Ranbuild Dealer**

JOIN THE TEAM!



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Who we are

Ranbuild has been a trusted name in Australian sheds for over 75 years, focused on delivering superior products engineered to suit local conditions while meeting the individual needs of customers.

Built on strong partnerships and open communication, Ranbuild listens, understands and delivers tailored solutions – whether for complete turn-key installations or kit-only supply.

We offer wide range of fully-customisable agricultural, industrial, residential and habitable shed applications. Owned by BlueScope, makers of COLORBOND® and ZINCALUME® steel, Ranbuild supports our national network of experienced dealers by providing them with quality products, engineering and top-notch customer service.

With honesty, reliability and integrity at our core, Ranbuild is dedicated to long-term relationships with our customers and community, and are committed to safety, sustainability and being a responsible corporate citizen.

***It's not just a shed,
it's a Ranbuild! ✓***



Our History

The Ranbuild story began in 1949, when Neil Stratham founded R&N Trading Co. (as the company was originally called) and began manufacturing steel buildings at a facility in Newcastle.

In those early days, the business was focused primarily on the agricultural sector. Throughout the 1960s, the company expanded both in terms of facilities and employees. Then in the 1970s, Ranbuild sheds began to be distributed internationally.

This type of success continued over the years and, by 1994, Ranbuild had moved to a distributor model and appointed resellers across Australia. Then in 2005, the company was acquired by LYSAGHT®, a wholly-owned subsidiary of BlueScope and a trusted presence in the steel industry for more than 150 years.

We are able to take full advantage of the iconic range of LYSAGHT® steel building products and our service offer is one and the same. LYSAGHT® is 'the trusted experience in steel', and their promise is our promise. Ranbuild customers can rest assured that every shed we manufacture features 100% Australian-made products and premium brands like LYSAGHT CUSTOM ORB®, LYSAGHT TRIMDEK® and LYSAGHT® Cee sections and purlins; products that not only hold a special significance in Australia's industrial history, but have continued to prove themselves over time as being of the highest quality available.



Our Partners

BlueScope Steel – Our Trusted Partner

Ranbuild is proudly owned by BlueScope Steel, one of Australia's most trusted and respected steel manufacturers. This partnership gives us direct access to the latest innovations, technologies and product developments in the steel industry, allowing us to consistently deliver high-quality, reliable building solutions.

With a heritage dating back to 1915, BlueScope has played a key role in shaping Australia's steel industry and economy. As the leading supplier of flat steel products in Australia and New Zealand, their reputation for quality, sustainability and ethical business practices aligns seamlessly with Ranbuild's own values and commitment to excellence.



Colorbond®

Zincalume®



RANBUILD IS PROUDLY
OWNED BY BLUESCOPE

Why invest with us?

We have over 110 independent dealer businesses within our Accredited Dealer Network, spread all over Australia, each of whom offer end-to-end services to our council approval and the full build process.

Being part of an established network, backed by a trusted brand with a proven track record of servicing our Dealership partners with quality products, marketing tools and, most importantly, leads, will put your business in a stronger position to grow and succeed.

Ranbuild uses an Owner-Operator Model, in which the dealer actively manages the business on a day-to-day basis. Best suited for individuals with strong operational skills, leadership experience and a hands-on approach, looking to set up as a stand-alone business.

This can develop into our Multi-Unit / Area Developer Model, a growth pathway in which an established dealer operates multiple stores or territories under an agreement. Best suited for experienced operators or investors looking to expand upon their current offering – either from the stand-alone Ranbuild model or by adding to another business – or to grow a regional network.



Who we're looking for

We're actively seeking dealers in high-demand areas. You could be the perfect fit if you are:

- ✓ A builder, tradesperson, or shed/steel industry professional
- ✓ Have access to a builder's license (either own or operate under)
- ✓ Have experience in building or managing a business
- ✓ Have a professional presentation and customer-first mindset
- ✓ Willing to operate from a street-front premises for visibility
- ✓ Value strong brand backing, high-quality product & real support
- ✓ Looking to grow your existing business or diversify your income



What our dealers say

“ As a Ranbuild dealer for the last 10 years, I can confidently say that partnering with Ranbuild has been one of the best business decisions I've ever made.

What sets Ranbuild apart is not only the quality of their Australian-made sheds, but also the support and systems they provide to us as dealers. From engineering that we can stand behind, to the innovation in their designs, everything is built on trust and reliability.

At Riverina Outbuild, our reputation depends on delivering structures that last – and Ranbuild helps us do exactly that. Their brand strength, proven product, and genuine commitment to quality give us the confidence to back every project 100%.

Over the past decade in business, we've built sheds of every shape and size, and time after time, the Ranbuild difference shines through. It's more than just a shed – it's peace of mind for our customers, and that's why we're proud to put our name alongside Ranbuild. ”

Josh Vearing

Director, Riverina Outbuild



Becoming a Ranbuild dealer

1 Learn about Ranbuild

Australia's leading
shed brand backed
by BlueScope Steel.

2 Evaluate your fit

Ideal for existing
businesses or
motivated individuals
with a site identified
for the dealership.

3 Initial Call

Call 02 4962 4311
for an initial chat, then
complete the online
application form.

4 Financial Checks

Relevant financial
checks will be made
and business plans
drawn up with our
Ranbuild BDM.

5 Review the Dealer Prospectus

Understand the
benefits, support,
systems, and
expectations.

6 Onboarding and training

Learn product
knowledge, quoting
systems, and 3-D
design tools.

7 Set up your sales space

Work with Ranbuild
to design and
produce signage,
display and point of
sale materials.

8 Launch with support

Benefit from
national advertising,
promotions.

9 Access ongoing assistance

Engineering, supply
chain, and customer
service support at
every step.

10 Grow your business

Join 110+ dealers
nationwide and be
part of a strong,
trusted network.

Training & Support



When you become a Ranbuild dealer, you gain access to our **turnkey system** - designed to help you hit the ground running.



- **Trusted Brand:** Built on BlueScope Steel, with national recognition
- **Complete Business System:** Software, quoting tools, engineering support
- **Ongoing Support:** A dedicated Ranbuild Manager and dealer training
- **Dealer Website:** Online presence as part of our network
- **Peer Network:** Join a supportive community of like-minded professionals

You'll also receive our **Dealer Start-Up Pack** that includes:

- Full software suite access + Ranbuild Design System
- Procedural training and coaching
- Ranbuild signage and branded collateral
- Access to 'Shed Gear' for promotional materials
- Listing on the Ranbuild Dealer website
- Ongoing mentoring and support

Our Technology

Dealers also benefit from a suite of technologies and support to ensure they deliver their customers superior service at every touchpoint.

Smart Design Software

Customise sheds, generate quotes, drawings & compliance docs.

3-D Visuals

Present interactive models to boost customer confidence.

End-to-End Ordering

Seamless system from quote to delivery with full tracking.

Custom Design Support

Modify beyond standard specs with help from in-house engineers.

Dealer Portal

Access sales tools, marketing assets & technical info in one place.

Ongoing Support

Regular updates and live tech assistance from Ranbuild.

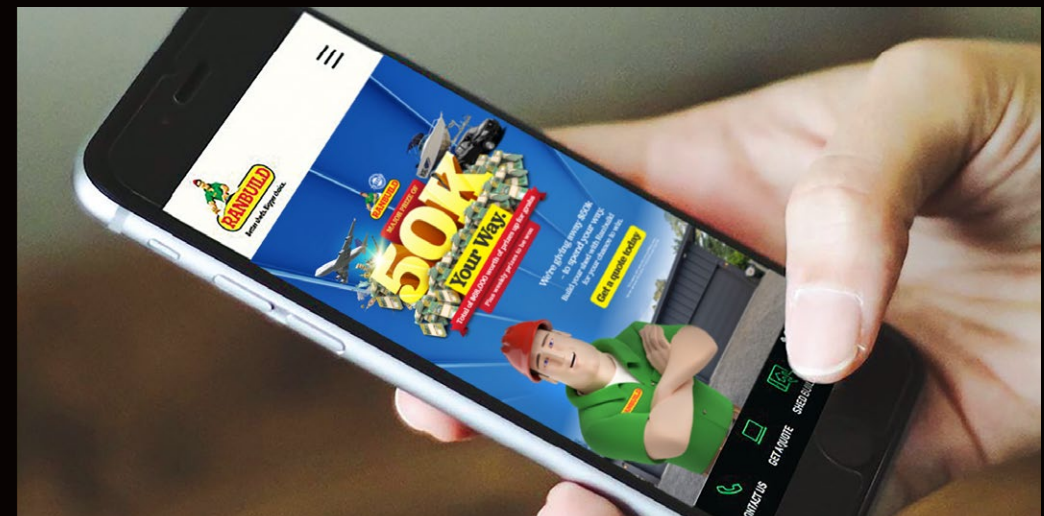
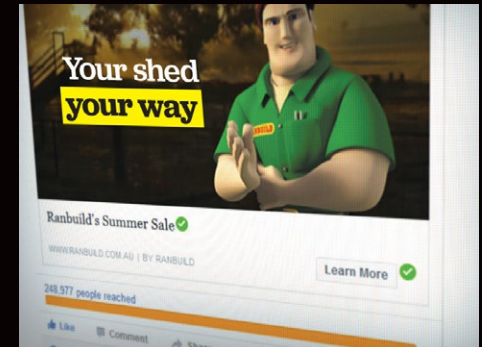
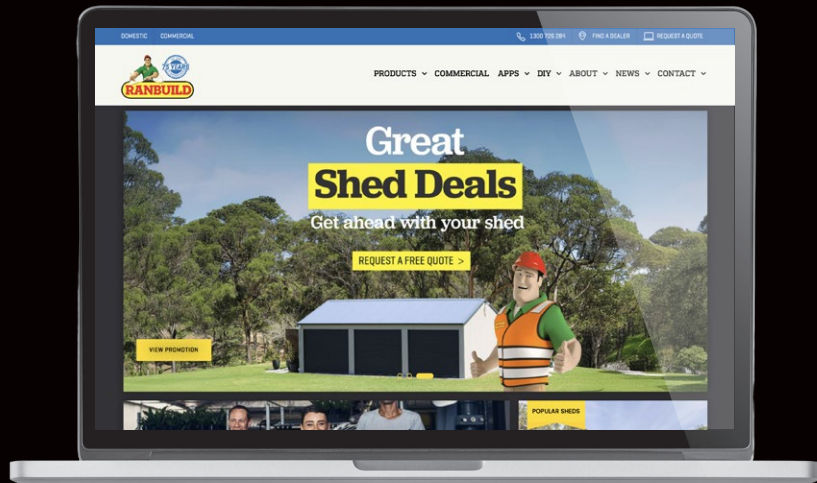


Marketing Resources

Ranbuild also supplies all our dealers with marketing and advertising support.

In-store point of sale materials – including signage, posters, brochures and Ranbuild-branded merchandise – are provided, along with training on how to adapt and use them.

We also invest significantly every year on seasonal promotions and advertising campaigns to help drive enquiries in Dealerships, as well as Dealer sales incentives.



Ready to become a Ranbuild Dealer?

Becoming a Ranbuild Accredited Dealer right now is a fantastic opportunity for you to diversify and grow your business.

Enquire now to find out how to become a Ranbuild Dealer.

Visit: **ranbuild.com.au/dealer-opportunity**

Call: **02 4962 4311**

Email: **customer.service@ranbuild.com.au**





ranbuild.com.au